

THE POWER OF COTTON

Paramount Sleep proudly fetures the exclusive Seal of Cotton trademark,
a mark of quality, comfort and sustainability.



THE SEAL OF COTTON[®]
IS A TRADEMARK OF
COTTON INCORPORATED.

www.CottonInc.com

100% Cotton & “Blue” Cotton

1 100% COTTON

Breathable, traceable natural cotton allows natural airflow through the mattress, providing temperature control all night long for uninterrupted slumber.

2 “BLUE” COTTON

Recycled from the apparel industry, we are committed to minimizing our carbon footprint and promote a healthier planet.



Please visit our website at ParamountSleep.com, or scan the QR code to explore Paramount Sleep products and discover more about our collections featuring the Seal of Cotton.

AUTHENTIC & TRUSTWORTHY

Showcasing cotton in your products with the Seal of Cotton creates a compelling story of quality and sustainability that resonates with consumers.



CONSUMERS TRUST
THE SEAL OF COTTON,

AN ICONIC SYMBOL RECOGNIZED
WORLDWIDE.

78%

CONSUMERS RECOGNIZE THE SEAL
OF COTTON TRADEMARK

77%

CONSUMERS RECOGNIZES
THE LOGOS CARE FOR THE
ENVIRONMENT

81%

CONSUMERS BELIEVE THIS LOGO
HELPS THEM MAKE INFORMED
FINAL DECISIONS